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PATENT ABSTRACTS OF JAPAN

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(71)Applicant : NEC CORP

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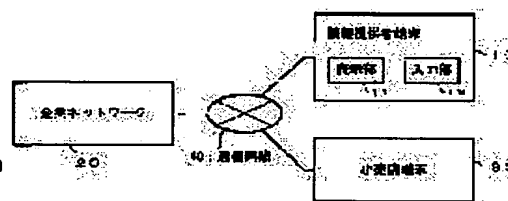
(72)Inventor : FUJIWARA EIJI

(54) SYSTEM AND METHOD FOR SETTING SELLING PRICE AND RECORDING MEDIUM

(57)Abstract:

PROBLEM TO BE SOLVED: To decrease communication costs or labor costs, to accelerate price setting to the article of a present company and to permit the propaganda activity of the article of the present company to general consumers.

SOLUTION: In an information provider terminal 10, according to the instruction of an information input picture transmitted from an enterprise network 20, the price information of the other company is inputted, sent through a communication line 40 and a web server 21 to a price information database 22 and stored. By operation in an input part 23-1 of an enterprise terminal 23, the price information of the other company is extracted from the price information database 22, arithmetic working is applied by an arithmetic part 23-2 as needed and while referring to this price information of the other company the price information of the present company is inputted from the input part 23-1. The inputted selling price of the present company is transmitted through a mail server 24 and the communication line 40 to a retail store terminal 30.



LEGAL STATUS

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